



## **Announcing the Creation of HTF Foundation**

**Thank you to all our sponsors, members and volunteers for your support.** It's your support that has enabled the creation of HTF Foundation. And congratulations to you all for making Health Technology Forum a vibrant global community.

HTF Foundation was formed so we can continue to bring our global network of healthcare innovators together to solve the most vexing problems in healthcare. Under the auspices of our new 501(c)(3) (not-for-profit) tax-exempt entity, all of our global events will be conducted by the Foundation going forward. Donations are accepted to continue our work to bring people together to learn, network and collaborate for the advancement of human health.

Our for-profit social enterprise, HTF, remains focused on strategic global initiatives that share the same goals and values as our Foundation, to advance the health of medically underserved and underrepresented populations.

### **About HTF and HTF Foundation**

Health Technology Forum's mission is to improve access to affordable health care by promoting the development and adoption of innovative technologies that transform health for the better. The Forum promotes the intersection of health care and technology by connecting people worldwide who have a common interest in making health care better, more accessible and affordable for everyone. With a growing international network of technology and health care entrepreneurs, developers, regulators, community health providers and volunteers, Health Technology Forum (HTF) is advancing the pace of health care innovation by encouraging exciting and productive dialogue between experts in health technology. Our socially responsible outlook fosters vital collaboration between healthcare innovators, providers, and businesses, encouraging today's leaders to find tomorrow's solutions.

## The HTF Reach

### *The HTF Network*

- Possess a network of 15,000+ enthusiastic professionals
- Worked with 250+ volunteers to date
- Cultivated 21 chapters worldwide
- Staged 250+ global events
- 650+ speakers
- 100+ sponsors
- Has a footprint on three continents
- 10+ year history

### *Conference averages over the past two years*

- 80 Speakers
- 20 Sessions
- 4 Keynotes
- 4 Workshops
- 2 Networking Receptions
- 270+ Companies
- 350+ Attendees
- 22 Sponsors
- 16 Exhibitors
- 13 Innovation Showcase Participants
- 14 Email Campaigns
- 250+ Social Media Posts

## Affiliated Results

- Job placement, industry collaboration, and continuing education
- Company generation – Idea inception and connection of founders
- *Development partnerships and startup funding* - Some companies that have spoken and/or participated in our events include: fitbit (acquired by Google for \$2.1B), AliveCor (\$69.3M in total funding), Castlight Health (NYSE: CSLT; \$221M market cap), Omada Health (\$199.5M in total funding), Livongo (NASDAQ: LVGO; \$2.68B market cap), Helix (\$300M in total funding), DesignMap (\$8.6M est. rev.), GingerIO (\$63.2M in total funding), One Medical (\$532 M in total funding), Practice Fusion (acquired by Allscripts for \$100M), Guardant Health (NASDAQ: GH; \$7.3B market cap), HealthTap (\$88.3M in total funding), Acupera (\$10 M in total funding), CareMore (acquired by Anthem for \$800 M), Doctor on Demand (\$160.7M in total funding), Proteus Digital Health (\$487M in total funding), Clover Health (\$925M in total funding), Holoeyes (\$4M in total funding), Vidyio (\$170M in total funding), Map Health Management (\$25M in total funding), Misfit (acquired by Fossil for \$250M), BASIS Science (acquired by Intel for \$100M), Meru Health (\$5.2M in total funding) NeuroSky (37.6M in total funding), IDEO (\$130M est. rev.).

## Participant Offering

### *From HTF Network*

- Domain expertise
- Pre-existing infrastructure
- Access to qualified health and technology professionals
- Customized, promoted initiatives
- HTF readiness for product launch

### *From Conferences*

- Exclusive speaking opportunity
- Full access, including panel speakers
- Media Exposure

- Brand advertisement
- Tax deduction from non-profit contribution 501(c)(3)
- Workshops
- Partnership Development

## Partnering Objectives

- To incorporate those who have an interest in participation that align with our mission
- To accomplish common goals by tailoring our effort that promotes your specific aims on the HTF website and at conferences; depending on subscription amount, we can dedicate a conference symposium to your cause.
- To provide consulting services to interested companies, which we encourage to visit our website: [shorturl.at/bcxzY](http://shorturl.at/bcxzY)

## Ways to Participate

- We accept both individual and corporate tax-deductible contributions: [shorturl.at/gkFJT](http://shorturl.at/gkFJT)
- We encourage corporate sponsors to both donate directly and to contact us about possible collaboration activities. HTF has engaged in workforce development as we believe this is an integral part of the health care solution. We are excited to discuss what an internship or fellowship with us may entail, and welcome the opportunity to work with you.
- If you are an individual and would like to get involved as a volunteer beyond a financial commitment, then please email us at: [info@healthtechnologyforum.com](mailto:info@healthtechnologyforum.com)

## Past Sponsors

